



Organizational Endorsement Form for the *Conservation Priorities 2011-2012*

Benefits

By signing onto the Conservation Priorities, your organization will receive multiple benefits.

- Your organization will be listed as an endorser on all materials (both electronic and hard-copy), including those shared with legislative offices, citizens, and the media.
- Your organization will be invited to participate in periodic legislative update calls regarding how the Conservation Priority campaigns are progressing. These calls typically give you access to the latest news in the Capitol and from the field.
- Your organization has the opportunity to have non-Conservation Priority issues put before legislators through inclusion in Conservation Notices of the Week and possible inclusion in the Conservation Scorecard.
- Your organization will have the opportunity to sit on a Steering Committee for a Priority Issue campaign.
- Your organization will be invited to meetings with legislators, especially with members of the Natural Resource Committees, on a regular basis, both in the Capitol and in the district.
- Your organization will garner greater public exposure through press briefings that are organized on various conservation issues.
- Your organization will potentially have the opportunity to collaborate on fundraising efforts with organizations working toward the same policy goals.
- Your organization will benefit from the increased field capacity that is generated when multiple organizations are engaging their members on your campaigns.
- Your organization will automatically be invited to join the process for selecting the Conservation Priorities for the following legislative session.

Commitments

In order to be an endorser of the *Conservation Priorities 2011-2012*, your organization *must* commit to helping recruit participants for Conservation Lobby Day 2011.

Each year, on Conservation Lobby Day citizens from across Wisconsin descend on the Capitol to share their conservation values with their Legislators. As a result, we've seen important conservation victories like the reauthorization of the Knowles-Nelson Stewardship Fund and the passage of the Strong Great Lakes Compact. The participation of local groups and citizens is incredibly important to the success of Conservation Lobby Day...and ultimately, the success of the Conservation Priorities. Conservation Lobby Day is March 16, 2011.

There are multiple ways your organization can fulfill its commitment to recruiting for Conservation Lobby Day, including:

- Allowing WLCV Organizers to speak at your meetings;
- Announcing Conservation Lobby Day in your newsletters, via email, or by directly calling members and supporters;
- Providing call lists to WLCV; or
- Advertising Conservation Lobby Day by submitting letters-to-the-editor or placing opinion editorials in local papers.

Endorsement

Your endorsement of the Conservation Priorities 2011-2012 means:

- Your organization is supportive of and committed to the issues of top importance to the conservation community. Below the list of organizational supporters, the following sentence will appear, “Views expressed on a particular issue are not necessarily shared by all endorsing organizations.”
- Your organization will participate in Conservation Lobby Day and help recruit for the event.
- Your organization is in no way prevented from pursuing your own organizational priorities if they fall outside those selected by the community.

Name _____ Title _____

Organization _____

Address _____ City _____ Zip _____

Phone _____ Cell _____ Fax _____

Email _____

Please return this form to Jennifer Giegerich at jennifer@conservationvoters.org or you can mail it to 133 S. Butler St., Suite 320, Madison, WI 53703. Be sure to keep a copy for your records.