



MILWAUKEE BREWERS BASEBALL CLUB
MILLER PARK 0 ONE BREWERS WAY • MILWAUKEE, WISCONSIN 53214 0 414.902.4400
WWW.BREWERS.COM

September 6, 2011

Janet Anderson
Great Waters Group of Sierra Club
P.O. Box 26798
Wauwatosa, WI 53226-0798

Dear Janet:

Thank you for your letter and your compliments regarding our "Green Week" efforts, and our overall "Brewing Green" sustainability program. In just one season, we have made tremendous strides in "greening up" the entire Miller Park experience — from diverting waste from landfills to implementing low-flow water fixtures to rescuing and donating unused food to reviewing (and readjusting) our energy consumption to increasing our recycling efforts.

No doubt, we could always do more — and we certainly intend to each year. However, we do need to be mindful of other business factors. For example, from a sustainability perspective, we would love to reduce the amount of water we use on the baseball field — but, obviously, that would compromise our overall mission of operating a successful professional baseball club.

With respect to your suggestions regarding our recycling bins, we in fact have over 40 recycling bins in the Miller Park parking lots (see attached map). While we intend to add even more in the near future, note that the addition of more bins results in the subtraction of more parking spaces — and thus the loss of revenue. So, the decision to enhance our recycling efforts is not as simple as just adding recycling bins.

Regarding the labeling of the bins, we agree that we can do a better job in this area, and plan on making some changes this offseason.

In the meantime, please do not hesitate to contact me if you have any further comments, concerns, suggestions, etc. regarding our sustainability program.

Sincerely,

A handwritten signature in black ink, appearing to read "Teddy Werner", with a horizontal line extending to the right.

Teddy Werner

cc: Steve Schmuki





R = Recycle
W = Waste

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