

Water Wise Conference in Waukesha County

Conserving Our Valuable Water Supply

Saturday March 25, 2006

9:00 am - 2:00 pm

at Carroll College in Waukesha

Water conservation for people and communities:

techniques, technologies and trends

- Practical advice on how to cut water consumption in your home
- Conserving water through improved storm water management
- The Vernon Marsh: A valuable ecosystem, a Waukesha County treasure
- Ethics of water conservation
- Low-water landscaping, including rain gardens and lawn care
- Opportunities to network . . . and a great deal more

Keynote Speaker: Dale Olen, Ph.D.

Dale Olen is the Chair of the Water Interest Group of the Sierra Club Great Waters Group and also the Editor of the club's Great Waters Group newsletter.

He is a retired clinical and organizational psychologist who has written 16 books on psychology, and over 250 newspaper columns on 'fathering.' Now he devotes his time to lecturing and writing on the conservation and protection of our waters.

Other speakers include Rob Zimmerman from the Kohler Company, Brian Glenzinski from Wisconsin DNR, Cheryl Nenn from Friends of Milwaukee's Rivers and Waukesha County Executive, Dan Vrakas.

Cost is \$10 per person, including lunch. For a complete schedule of speakers and a downloadable registration form, visit <http://conservationvotersinstitute.org/waukesha/>

Or call: 414-453-3127.

Registrations must be received no later than March 22 in order to guarantee an available lunch.

Co-sponsored by: Carroll College, Clean Wisconsin, Friends of the Mukwonago River, Grassroots of Waukesha, Midwest Environmental Advocates, League of Women Voters—Milwaukee Chapter, Sierra Club—Great Waters Group, Waukesha County Environmental Action League (WEAL), Wisconsin League of Conservation Voters Institute (WLCVI), Waukesha State Bank.